



**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA**

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Order Instituting Rulemaking Regarding  
Policies, Procedures and Rules for the Low  
Income Energy Efficiency Programs of  
California's Energy Utilities

Rulemaking 07-01-042  
(Filed January 25, 2007)

Southern California Edison Company's  
(U338E) Application for Approval of  
SCE's "Change A Light, Change The  
World," Compact Fluorescent Lamp  
Program

Application 07-05-010  
(Filed May 10, 2007)

**REPLY COMMENTS OF THE GREENLINING INSTITUTE ON THE PROPOSED  
DECISION PROVIDING DIRECTION FOR LOW INCOME ENERGY EFFICIENCY**

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December 13, 2007

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**REPLY COMMENTS OF THE GREENLINING INSTITUTE ON THE PROPOSED DECISION PROVIDING DIRECTION FOR LOW INCOME ENERGY EFFICIENCY**

**I. INTRODUCTION: TO ACHIEVE ITS GOALS, THE CPUC MUST INCREASE LOW INCOME ENERGY EFFICIENCY PROGRAM FUNDING**

*"Fellow citizens, why do you turn and scrape every stone to gather wealth, and take so little care of your children to whom one day you must relinquish it all?" ~Socrates*

The Greenlining Institute ("Greenlining") respectfully submits the following Reply Comments to the California Public Utilities Commission ("Commission" or "CPUC") on the Proposed Decision ("PD") in proceeding R. 07-01-042.<sup>1</sup> Greenlining fully supports the Commission's initiative to "provide an energy resource for California while concurrently providing low income customers with ways to reduce their bills and improve their quality of life."<sup>2</sup> However, Greenlining submits that the Low Income Energy Efficiency program will fail to bring this initiative to fruition unless the Commission and the Investor Owned Utilities ("IOUs") greatly increase programmatic funding. Greenlining understands that budgetary constraints limit the Commission and the IOUs' ability to increase Low Income Energy Efficiency program funding. To break these fiscal constraints, Greenlining recommends that the Commission think "outside the box" to develop new revenue streams. Specifically, Greenlining

<sup>1</sup> See Proposed Decision Providing Direction for Low Income Energy Efficiency Policy Objectives, Program Goals, Strategic Planning and the 2009-2011 Program Portfolio and Addressing Renter Access and AB 2140 Implementation ("PD"), November 19, 2007.

<sup>2</sup> Id. at p. 3.

advocates for the development of public-private partnerships focused on improving environmental efficiency technologies and increasing the penetration of Low Income Environmental Efficiency programs throughout California.<sup>3</sup> In fact, Greenlining has already taken the first step towards developing an innovative environmentally focused public-private partnership.

On October 31, 2007, at the CPUC's San Francisco office, Greenlining convened a meeting where ten leading financial institutions expressed their strong interest in establishing a strategic environmental alliance with CPUC President Michael Peevey and Commissioner Diane Grueneich. Such an alliance could provide an additional funding source for Low Income Energy Efficiency programs and thereby increase their effectiveness. Greenlining is disappointed that despite the *strong* level of interest expressed on the part of the financial institutions, the Commission has yet to act on this unique opportunity. After all, a properly constructed public-private partnership would allow the Commission to leverage its environmental and political savvy, while harnessing the management skills, technologies, and resources of the private financial sector. The result would be an augmented, enhanced, and more cost effective Low Income Energy Efficiency Program – an answer to meeting the challenge of financial constraints.

For example, on July 25, 2007, the San José Unified School District entered into a unique partnership with Chevron Energy Solutions and Bank of America to establish the largest solar power and energy-efficient facilities program in K-12 education in the United States.<sup>4</sup> The program is expected to provide: 1) more than \$25 million in energy cost savings; 2) district budget stability; 3) a 25 % reduction in the district's demand for power; and 4) a reduction of 37,500 tons of carbon dioxide emissions<sup>5</sup>, while requiring \$0.00 capital investment on the part of the school district.<sup>6</sup> “This program is ... living proof that schools can improve their facilities and help the environment without tapping their capital budgets,” said

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<sup>3</sup> For example, the Commission could collaborate with major financial institutions to create a monetary fund focused on increasing access to energy efficiency measures by low-income and minority communities.

<sup>4</sup> See San José Unified School District, Chevron and Bank of America Establish Largest K-12 Solar Power and Energy Efficiency Program in the United States, at [http://www.sjUSD.org/pdf/press\\_releases/solar\\_power.pdf](http://www.sjUSD.org/pdf/press_releases/solar_power.pdf).

<sup>5</sup> This is equivalent to planting 400 acres of trees.

<sup>6</sup> *Id.*

Jorge González, President of the District Board of Education. Further, “[i]t’s also an educational opportunity – it can help teach our school communities about energy efficiency and renewable power.”<sup>7</sup> Greenlining submits that this creative public-private partnership provides a potential model for the Commission to rely on in creating similar partnerships. In conclusion, Greenlining is enthusiastic about working with the Commission to form the creative public private-partnerships that will provide additional energy resources for California while concurrently providing low income customers with ways to reduce their bills and improve their quality of life.

## **II. DISCUSSION: THE COMMISSION MUST ADOPT STRATEGIES IN THE PD FOCUSED ON IMPACTING LOW INCOME ENERGY EFFICIENCY ADOPTION AT ALL LEVELS**

Greenlining resolutely *supports*:

- San Diego Gas and Electric Company and Southern California Gas Company’s (“SEMPRA”) request for a workshop discussing how to measure programmatic initiative achievement.<sup>8</sup>
- The Division of Rate Payer Advocates’ (“DRA”) suggestion that the PD must identify specific strategies to ensure that the IOUs effectively manage Low Income Energy Efficiency funds.<sup>9</sup>
- DRA’s submission that the Commission must provide opportunities for parties to file protests, opening and reply comments, briefs as well as conduct hearings on the workshops issues.<sup>10</sup>
- DRA’s statement, “The PD should clarify that the energy savings objective is not intended to supersede the financial assistance / quality of life objective.”<sup>11</sup>
- A World Institute for a Sustainable Humanity’s (“A W.I.S.H.”) declaration that the Commission took “an important step forward” in 1) framing the Low Income Energy Efficiency program as both an energy resource and an equity program, 2) attempting to maximize the dollars available to the Low Income Energy Efficiency program by leveraging the program with other Commission initiatives measures, 3) recognizing that the current program budget and energy savings are inadequate, 4) putting forth a programmatic goal of opening eligibility to all income qualified Californians who wish to participate, and 5) emphasizing the import of job training.<sup>12</sup>

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<sup>7</sup> Id.

<sup>8</sup> SEMPRAs Opening Comments to the PD, December 10, 2007, at p. 2.

<sup>9</sup> DRA’s Opening Comments to the PD, December 10, 2007, at p. 4.

<sup>10</sup> Id. at 6; *see also* A W.I.S.H.’s Opening Comments to the PD, December 10, 2007 at p. 2, (“A W.I.S.H. is concerned that the discussion of cost-effectiveness could negate the beneficial societal participant goals and objectives set forth in the PD unless crafted with precision in the upcoming workshops.”)

<sup>11</sup> Id. at 11 (*emphasis added*).

<sup>12</sup> A W.I.S.H.’s Opening Comments to the PD at p. 1 (citing PD, November 19, 2007).

- A W.I.S.H.'s assertion that the PD errs in failing to set goals or targets for leveraging existing low income focused energy efficiency measures.<sup>13</sup>

Greenlining supports, with qualification:

- SEMPRA's recommendation that the Commission allow the IOUs "flexibility" in developing a proposal to automatically qualify low income customers who are recipients of public housing for CARE and LIEE programs.<sup>14</sup>

Greenlining unwaveringly urges the Commission to *reject*:

- SEMPRA's recommendation that the Commission should maintain the Ten Year Go-Back Rule.<sup>15</sup>
- Southwest Gas Corporation's ("Southwest") claim that it "may need to expand its LIEE program to include private contractors in order to achieve the programmatic goal."<sup>16</sup>

### III. CONCLUSION: THE CPUC MUST CONTINUE TO BE A LEADER AND AN INNOVATOR IN THE FIELDS OF ENERGY EFFICIENCY AND ECONOMIC DEVELOPMENT

*This is what makes public-private development partnerships exciting, the possibilities are as great as the ability of those to see new ways in which the puzzle pieces can be combined with new pieces for new solutions. ~Dr. Paul Vance*

In conclusion, the pieces in our puzzle box have the following words on them; long range planning, short term objectives, program goals, expertise, capability, funding, environmental sustainability, private financing, flexibility, inflexibility, profit motive, bottom line, public goals, economic development, priorities, political considerations, etc. Greenlining believe that if all these pieces were to be laid on the table, with creative thinking, we will see where creative partnerships help meet the Commission's stated goals and objectives. Greenlining therefore urges the Commission to maintain its position as the consumer protection, environmental and economic development leader by fostering innovative partnerships aimed at expanding the Low Income Energy Efficiency program.

Dated: December 13, 2007

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<sup>13</sup> *Id.* at pp. 8-9.

<sup>14</sup> SEMPRA's Opening Comments to the PD, December 10, 2007, at p. 3 (Greenlining supports automatic enrollment of tenants qualifying for public housing assistance in CARE and Low Income Energy Efficiency programs, but believes the IOUs should not develop this proposal in isolation. Instead, Greenlining recommends that the Commission require the IOUs to develop this proposal in conjunction with Community and Faith Based organizations, whose constituents are comprised, in part or in total, of tenants qualifying for public housing assistance.)

<sup>15</sup> SEMPRA's Opening Comments to the PD, December 10, 2007, at p. 4 (As stated in Greenlining's Opening Comments on the PD, December 10, 2007, the ten year "go back" rule had "the potential to 'foreclose' energy efficiency installations ... such foreclosure could decrease participation in and realization of the benefits of Low Income Energy Efficiency programs.")

<sup>16</sup> Southwest's Opening Comments to the PD, December 10, 2007, at p. 2 (Greenlining believes that Southwest should view the expansion of the Low Income Energy Efficiency program as a golden opportunity to build the capacity of existing Low Income Energy Efficiency industry Community Based Organizations ("CBOs") as well as support the advent of new Low Income Energy Efficiency industry CBOs.)

Respectfully submitted:

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The Greenlining Institute

/s/ Jesse W. Raskin  
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**Certificate of Service**

I, Thalia N.C. Gonzalez, am 18 years of age or older and a non-party to the within proceeding. I am a resident and citizen of the State of California with the business address at the Greenlining Institute of 1918 University Avenue, Second Floor, Berkeley, CA 94704 and telephone number of 510-926-4002.

On December 13, 2007, I caused the following document:

**OPENING COMMENTS OF THE GREENLINING INSTITUTE ON THE PROPOSED  
DECISION PROVIDING DIRECTION FOR LOW INCOME ENERGY EFFICIENCY**

to be served upon all interested parties of record in R. 07-01-042 / A. 07-05-010 named in the official service list via e-mail to those whose e-mail address is listed in the official service list and via mail to those whose e-mail address is not available.

I certify that the foregoing is true and correct.

Executed on December 13, 2007, at Berkeley, California.

/s/ Thalia N.C. Gonzalez

Thalia N.C. Gonzalez

**SERVICE LIST FOR R. 07-01-042 / A. 07-05-010**

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